

Here are newsletter blurbs for Open Enrollment and Job Loss. The Job Loss has both a blurb for staff members/ people helping folks navigating resources and one for community members. You can update the referral to your own when you use them!

### **General Information/ Open Enrollment**

Connect for Health Colorado is the state's official health insurance marketplace. It is the only place to apply for financial help to lower your health insurance costs. If you do not have insurance through your job and do not qualify for Medicaid, Connect for Health Colorado is here to help you find a plan that fits your budget. You can only apply for health insurance through Connect for Health Colorado during Open Enrollment unless you experience certain life changing events like losing your Medicaid or your health insurance from your job. The next Open Enrollment Period is **November 1, 2020- January 15, 2021**. Connect for Health Colorado has in-person and virtual help available to you in Denver and Aurora at no cost. For free help in Aurora, contact Connect Aurora at (303) 617-2328. For free help in Denver, contact The Center For African American Health at (303) 355-3423 extension 105. Connect Aurora and The Center for African American Health can help you with all your health insurance needs, including applying for Medicaid. Don't miss the Open Enrollment deadline, make an appointment today or visit [www.ConnectForHealthCO.com](http://www.ConnectForHealthCO.com) for more information.

### **Job Loss:**

#### **Job Loss Information for your staff:**

Job loss in Colorado is still at an all- time high and therefore so is the loss of job-based health insurance. To ensure that Coloradans have the health coverage they need, Connect for Health Colorado opens a 60-day Special Enrollment Period to residents who lose their health insurance from their job. Because Connect for Health Colorado is the only place Coloradans can apply for financial help to lower the costs of health insurance, it is often a **more affordable option** than electing COBRA.

We created an online [Job Loss Toolkit](#) for our partners to better assist you as you help those experiencing job loss as they navigate the resources available to them.

The Job Loss Toolkit link is <https://bit.ly/JobLossToolkit> and it includes:

- Web versions of our brochures and flyers and instructions for ordering print versions at no cost
- 10-minute video explaining health insurance options after loss of employer-sponsored health insurance
- Social media images and copy to help get the word out to your communities

You can refer community members to [Connect Aurora](#) or The Center For African American Health ([Ron@caahealth.org](mailto:Ron@caahealth.org) or (303) 355-3423 extension 105) for any health insurance needs. The health coverage guides at both these organizations will assist folks with Medicaid and/or Connect for Health Colorado applications depending on what they qualify for at no cost.

#### **Job Loss Information for your community members:**

Job loss in Colorado is still at an all- time high in Colorado. To ensure that Coloradans have the health coverage they need, Connect for Health Colorado opens a 60-day Special Enrollment Period to residents who lose their health insurance from their job. Because Connect for Health Colorado is the only place Coloradans can apply for financial help to lower the costs of health insurance, it is often a **more affordable option** than electing COBRA. Watch [this short video](#) that has all you need to know, and

visit [www.ConnectforHealthCO.com](http://www.ConnectforHealthCO.com) today to get started. For free help understanding your health insurance options and enrolling in Aurora, contact Connect Aurora at (303) 617-2328. For free help understanding your health insurance options and enrolling in Denver, contact The Center For African American Health at (303) 355-3423 extension 105.