

# Health Insurance Affordability Enterprise

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# Senate Bill 20-215: Legislative Background

- In 2021, the Federal Insurance Fee on issuers was scheduled to expire. A coalition passed Senate Bill 20-215 issuing a new state fee on issuers to replace the federal fee.
- Senate Bill 20-215 authorized the creation of the Colorado Health Insurance Affordability Fund (the Fund) housed in the Colorado Division of Insurance (DOI).
- The Fund is overseen by the Health Insurance Affordability Enterprise (HIAE) within the Division of Insurance (DOI).
- This Enterprise is governed by the HIAE Board, which makes recommendations to the Commissioner of Insurance regarding the collection and distribution of Enterprise Funds.

# Health Insurance Affordability Enterprise

SB20-215

- The Health Insurance Affordability Enterprise administers a health insurance affordability fee assessed on certain health insurers and a special assessment on hospitals to fund measures to reduce consumer costs for individual health coverage plans.
- The fee will provide:
  - Funding for the Colorado reinsurance program;
  - Payments to carriers to increase the affordability of health insurance on the individual market for Coloradans who receive the premium tax credit available under federal law;
  - Subsidies for state-subsidized individual health coverage plans purchased by qualified low-income individuals who are not eligible for the premium tax credit or public assistance health care programs;
  - Payment for administrative costs of the enterprise and the Division of Insurance for implementing and administering the Act, limited to 3% of the enterprise's revenues; and
  - Funds for consumer enrollment, outreach, and education activities regarding health care coverage.

# HIAE Goals

1. Increase the number of insured Coloradans
2. Increase the affordability of coverage
3. Advance health equity by focusing on marginalized populations and reducing health disparities
4. Increase awareness of affordable insurance options through outreach and education.

# C4HCO's Role

- C4HCO has been engaged by the DOI and the HIAE Board to implement the platform and mechanisms in which users will enroll in the HIAE Program.
- Starting in 2022, eligible C4HCO customers will receive the benefit as part of their subsidies to purchase coverage.
- Phase 1 will be implemented prior to Open Enrollment for Plan Year 2022 – by November 2021.
- The C4HCO Marketing and Outreach team will use established advertising and community partnership practices, and will also experiment with new tactics to create awareness among HIAE eligible populations.

# Overview of HIAE

## Phase 1

## Phase 2

Go-live Year

2022

2023

Where subsidy is available

C4HCO

Colorado Connect

Eligible Customers

150-200% FPL

Qualified Individuals\*

Subsidy Type

CSR enhancement

CSR enhancement &  
Premium Wrap\*

\*Details TBD

# HIAE Phase 1: Subsidies for Connect for Health Colorado customers

- C4HCO customers with income between 150-200% FPL are eligible for this program
  - Customers must be enrolled in a silver plan to receive HIAE Phase I subsidies
- Cost sharing reduction enhancements
  - 94% cost sharing
- Beginning in Plan Year 2022

# How will eligible customers access this benefit?

- Customers will receive the subsidy if they:
  - Are income eligible
  - Shop into a silver plan
  - Are auto-enrolled into a silver plan
- For income eligible customers currently enrolled in silver plans, no additional steps are needed to receive the subsidy.
  - Income eligible customers not currently enrolled in silver plans must select a silver plan for 2022 to receive the HIAE subsidies.
- HIAE subsidy information will be available in customer online accounts.



- “Qualified Individuals” are eligible for HIAE Phase II subsidies
  - Qualified Individuals are in the “family glitch” and/or undocumented
- Subsidy TBD by HIAE Board
- Customer income limits TBD by HIAE Board
- Subsidies will be applied starting in Plan Year 2023
- Subsidies will be available at Colorado Connect, C4HCO’s Public Benefit Corporation (PBC)

## HIAE Phase 2: Subsidies for Colorado Connect (PBC) customers

Targets: Family  
Glitch and  
Undocumented  
Individuals



[ConnectforHealthCO.com](https://connectforhealthco.com)

# Who are Qualified Individuals?

- Colorado residents (regardless of immigration status)
- Under 300% FPL
- Not eligible for APTCs, Medicaid, Medicare, or CHP

# How You Can Help Us Make HIAE Successful

Connect for Health Colorado needs your help to connect us with Qualified Individuals! Our goals:

- Understand the healthcare needs of undocumented residents
- Understand the challenges of undocumented residents gaining health care and insurance
- Assess the comfort level of an undocumented resident going through our system
- The above could also include those who fall into the family glitch

If you know someone who might be willing to discuss these topics with us, please reach out to Jeff Miller, [jmiller@c4hco.com](mailto:jmiller@c4hco.com)



Questions?