

Templates to Showcase CHC O&E Work

Template 1. CHC O&E Activities Overview

1. CHC name and location

2. Time period

3. Number of individuals assisted with health coverage

4. Number of applications submitted for health coverage

5. Estimated number of individuals enrolled in health coverage

6. O&E success story or best practice

7. O&E challenge or barrier

8. Number of new O&E staff hired

9. Number of new O&E staff trained

10. Number of total O&E staff trained

11. Number of CHC volunteers working on O&E

12. Media communications contact (name, phone number, and email)

Template 2. Identifying Individual Success Stories

1. CHC name and location

2. CHC O&E worker (name, phone number, and email)

3. How did the client hear about you?

- CHC referral Walk-in
 Community referral Outreach event
 Connect for Health Colorado website
 Other

If other, please describe:

4. Type of assistance provided:

- Medicaid CHP+
 Marketplace SHOP
 General education
 Other

If other, please describe:

5. Did the client enroll in health coverage?

- Yes No

If the client refused to enroll in coverage, why?

6. Success story, best practice, or lesson learned as a result of this visit

7. Challenge, barrier, or client need learned as a result of this visit

9. Is the client willing to be contacted by the media?

- Yes No

If yes, please ask for their contact information:

Client name

Client phone number

Client email

Template 3. Outreach Strategies Overview

Part 1. Outreach Events

1. CHC name and location

2. Time period

3. Event name

4. Event location

5. Expected number of attendees

6. Actual number of attendees

7. Target audience (youth, public housing, etc.)

8. Success story, best practice, or lesson learned as a result of this event

9. Challenge, barrier, or client and/or community need learned as a result of this event

10. Feedback received

Part 2. Other Outreach Strategies

Electronic Communication	Number Disseminated
E-newsletter	
Social media (Facebook, Twitter, etc.)	
Website/blog	
Text message	
Phone call/robo-call	
Other, please describe:	

Paid Media	Number of Ads
Internet/digital	
Local newspaper	
Ethnic newspaper	
Local radio	
Television	
Other, please describe:	