



# Colorado Covering Kids and Families Fact Sheet

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## Who We Are

Colorado Covering Kids and Families (CKF) is a statewide, coalition-based project with a mission to increase access to affordable health coverage and high quality health care by ensuring that Medicaid, Child Health Plan *Plus* (CHP+), and subsidized private insurance through Colorado's state-based marketplace, Connect for Health Colorado, consistently meet the needs of low-income Coloradans.

## What We Know

Coloradans applying for health insurance affordability programs face many barriers from confusing applications to complex eligibility criteria, overburdened call centers, and inefficient eligibility and enrollment systems. Combined, these barriers, and others, keep eligible Coloradans from getting and keeping affordable, high quality health coverage.

## What We Do

With a diverse coalition, CKF works to:

- Ensure that eligible children, pregnant women, parents and caretaker relatives, and adults without dependent children are enrolled in Medicaid, CHP+, and subsidized private insurance through Connect for Health Colorado by coordinating and improving outreach efforts;
- Identify the successes, challenges, and barriers low-income Coloradans face in enrolling in and retaining affordable health coverage and accessing health care services; and
- Propose solutions that simplify, streamline, and coordinate health insurance affordability programs by maintaining strong relationships with the Colorado Department of Health Care Policy and Financing (HCPF), Connect for Health Colorado, and other relevant entities.

## How We Do It

CKF accomplishes our goals through the following activities:

- **Facilitate regular coalition meetings** to provide timely information to coalition members and encourage best practice sharing among outreach and enrollment (O&E) professionals.
- **Provide technical assistance** to coalition members, community-based organizations (CBOs), and the public through direct communications and monthly newsletters, and by representing CBOs at stakeholder meetings hosted by HCPF and Connect for Health Colorado.
- **Serve as the liaison** between coalition members, HCPF, and Connect for Health Colorado to ensure effective communication to O&E professionals, community partners, and the public.
- **Influence and monitor implementation of improvements** to the Medicaid and CHP+ programs and to subsidized private insurance through Connect for Health Colorado, and encourage and influence communication of changes to coalition members.
- **Co-lead the All Kids Covered Initiative** to contribute leadership and collaboration between other organizations that work for healthier kids in Colorado.

## Meetings

The **CKF Coalition** meets on the third Thursday each month to discuss topical information and updates related to outreach and enrollment in Medicaid, CHP+, and Connect for Health Colorado; share best practices and resources; provide each other with technical assistance; and network. For more information on the CKF Coalition and meetings, visit <http://ckf.cchn.org/ckf-coalition/>.

The **Denver Outreach Partners** is a group of Denver metro area organizations that provide O&E support to the Denver community for Medicaid, CHP+, and subsidized private insurance through Connect for Health Colorado. Denver Outreach Partners members use meeting time on the second Thursday each month to communicate with each other, provide organizational updates, share resources, and explore opportunities for collaboration. For more information on the Denver Outreach Partners, go to <http://ckf.cchn.org/ckf-coalition/dop/>.

## Staff

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## Learn More

To learn more about CKF, visit <http://ckf.cchn.org/> or contact us.

## Our Coalition

The CKF coalition is the backbone of our work, with nearly 400 individuals from 200 community-based organizations.

CKF coalition members are outreach and enrollment professionals who work across the state in schools, resource centers, safety-net clinics such as Community Health Centers, and other community-based organizations. The coalition is open to anyone who has an interest in helping eligible Coloradans enroll and stay enrolled in health coverage.

To join the CKF coalition, go to <http://ckf.cchn.org/form/subscribe-css.html>.